

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Eric BOYD et al.

Application No.: 10/751,038

Confirmation No.: 1932

Filed: December 31, 2003

Art Unit: 2132

For: OFFLINE-ONLINE INCENTIVE POINTS
SYSTEM AND METHOD

Examiner: M. Dinh

AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION

MS Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

This is in response to the non-final Office Action dated May 11, 2007 (Paper No. 20070429), for which a response was due on August 11, 2007. Filed herewith is a Petition and fee for a 1-month extension of time, thereby extending the deadline for response to September 11, 2007. Accordingly, this response is timely filed. Reconsideration and allowance of the pending claims, as amended, in light of the remarks presented herein are respectfully requested.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 12 of this paper.